



Amazing Value at Phones 4u!

On Wednesday March 5th, Phones 4u launch a heavyweight press advertising campaign which focuses on the amazing value deals available at all Phones 4u stores, via the telesales hotline on 0800 2946077, and online at www.phones4u.co.uk.

A new raft of promotions offer Phones 4u consumers the best value in the UK. These will be advertised in newspapers including The Sun, The Star, The Daily Mirror, Metro, London Lite and Thelondonpaper.

Phones 4u Marketing Director Jim Slater commented, "Phones 4u are recognised for offering the latest handsets across all networks, combined with excellent customer service. We are also extremely proud of the incredible deals available to our customers. The value in these latest deals is astonishing, and we look forward to saving our customers a lot of money!"

The following are just some of the fantastic deals being offered by Phones 4u...



Get up to £150 INSTANT cash back when you purchase the Nokia 6500 Slide in Black on Orange.



An Xbox 360 Arcade is yours for FREE when you purchase the Nokia 6300 on selected networks and tariffs in store.

Get up to £150 INSTANT cash back when you buy the new Sony Ericsson W890i on selected networks and tariffs in store.



Get 700 minutes and unlimited texts with Orange for only £25 a month. The Orange SIM only allows you to keep your existing phone and there's no annual contract - just excellent value!

For further information please contact Phones 4u internal press office: Chloe Farrow
Tel: 01782 677572 M: 07766 883388 E: Pressoffice@phones4u.co.uk

NOTES TO EDITORS :

- Phones 4u is an independent mobile retailer selling all networks and handset manufacturers' products.
- It is part of the Staffordshire-based 4u Group, and the Group CEO is Tim Whiting.
- Leading the way in the mobile industry through its excellent customer service, innovative advertising and differentiated in-store experience, Phones 4u has over 440 stores and is still rapidly growing.
- Phones 4u recognises that buying a new phone can be a complex and confusing affair. Phones 4u cuts through this confusion with its unique consumer consultation process, resulting in accurate, impartial advice and a package that is right for each customer.
- As a result it sells more new contracts than anyone else on the High Street.

-ENDS-