



## A year's subscription to Cosmo or Esquire when you upgrade, only at Phones 4u

This August, get either 12 issues of Cosmopolitan travel size or Esquire delivered direct to your door when you upgrade to the latest mobile phones at [Phones 4u](#).



So, are you a fun, fearless, female fashionista after endless glossy pages of advice on relationships, fashion, beauty, celebrity interviews and gossip? Or, are you a man who means business, craving style, music, health, beautiful women and all things sophisticated? Well, this summer [Phones 4u](#) will grant your wish with a year's magazine subscription, and a top of the range phone to boot!

Phones 4u Marketing Director, Jim Slater said: "This summer we're really pushing the boat out and offering our customers huge summer savings and value on a number of great mobile phone deals. By joining with Cosmopolitan and Esquire, we can now offer customers two of the best women's and men's magazines for a whole 12 months!"

Fancy an upgrade? Then head down to [Phones 4u](#) and get your mitts on these must-have style bibles while stocks last!

## Editor's Notes:

- Awarded “Best Retailer” at the 2008 Mobile Industry Awards.
- Phones 4u is an independent [mobile retailer](#) selling all networks and handset manufacturers' products.
- It is part of the Staffordshire-based 4u Group, and the Group CEO is Tim Whiting.
- Leading the way in the mobile industry through its excellent customer service, innovative advertising and differentiated in-store experience, Phones 4u has over 440 stores and is still rapidly growing.
- Phones 4u recognises that buying a new phone can be a complex and confusing affair. Phones 4u cuts through this confusion with its unique consumer consultation process, resulting in accurate, impartial advice and a package that is right for each customer.
- As a result it sells more new contracts than anyone else on the High Street.

-ENDS-

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