



6th November 2009

White Nokia N97 Mini Exclusive to Phones 4u!

Phones 4u is exclusively offering the [Nokia N97 Mini](#) in White to customers from 6th November 2009. It is available free on a £35 a month contract on Orange or Vodafone, or free on a £25 a month contract if you trade in your existing N-Series handset.

When the exclusive Nokia N97 White launched at Phones 4u back in June of this year, it was one of Phones 4u's most successful handset launches to date! Phones 4u is thrilled to be able to build on this success and offer its customers yet another N-Series exclusive.



The N97 Mini packs as much of a punch as its full-sized predecessor, but is designed especially for those that want something more pocket-friendly when they're on the go. With its stainless steel cues and sleek white casing, only available at Phones 4u, the [N97 Mini in White](#) is also for those who want to make a statement in style!

Boasting a fully-customisable home screen, a tilting 3.2" widescreen touch display, full QWERTY keyboard and 8GB (24GB expandable) memory, this mini marvel is a must for those who mingle in the social networking space. You can browse the web quickly and effortlessly via a superfast 3G or Wi-Fi connection, seamlessly connect with your friends and favourite online services, and even receive live feeds from your favourite social networking sites and news services.

Cram-packed with a host of other multimedia features, the [N97 Mini in White](#) features an impressive 5-megapixel camera with Carl Zeiss Optics and dual LED flash, DVD-quality video recording, music player and email capabilities. It also allows you to navigate from A to B with ease via the A-GPS receiver and Nokia Maps, and gives you access to a huge range of content from the Ovi Store.

Available exclusively from Phones 4u stores or online at www.Phones4u.co.uk from Friday 6th November. Go and grab yours!

About Phones 4u:

Phones 4u is an independent mobile retailer, offering all networks and handset manufacturers' products. It is part of the Staffordshire-based 4u Group, and the Group CEO is Tim Whiting. Leading the way in the mobile industry through its excellent customer service, award-winning advertising and differentiated in-store experience, Phones 4u has over 450 stores and is still growing. Phones 4u employs circa 6,000 people.

In 2008, Phones 4u won the Mobile industry award for Best Retailer in the UK and came top in Harding and Yorke's 2008 ERIC Customer Empathy Rating Index after it was recognised among the mobile industry players as demonstrating the most empathy and understanding towards its customers. It also ranked highly in the Harding and Yorke CXI League (Customer Experience Index) in December, which ranked in order the top 10 customer experiences across all industries of 2008. Phones 4u came in at 8th position and was the only mobile retailer to make it into the top 10.

Phones 4u recognises that buying a new phone can be a complex and confusing affair. Phones 4u cuts through this confusion with its unique consumer consultation process, resulting in accurate, impartial advice and a package that is right for each customer. As a result it sells more new contracts than anyone else on the High Street.
<http://www.phones4u.co.uk/>

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