



## Be the life and 'Soul' of the party, only with Phones 4u

Following in the footsteps of this season's fashion colour trends, Phones 4u bring you the Samsung Soul Pink.



The hottest colour to be seen in this summer and integral to any fashionista's wardrobe, the Samsung Soul has undergone a delicious makeover and can now be seen strutting a striking sugary pink shell.

Don't be fooled that this phone is all beauty and no brains though! This high-tech hottie of a handset encompasses an innovative "Magic Touch" navigation system and 5 mega-pixel camera with auto focus, to ensure you capture all those party moments on film. It also flaunts an impressive MP3 player with astounding sound quality, enhanced by a Bang & Olufsen ICE power digital amplifier, so you can boogie away to your favourite party tracks with panache!

Phones 4u are offering up to £150 instant cash when you purchase the Samsung Soul Pink on Orange. Including great minutes and texts combinations every month, it's fair to say this uber-slim and uber-chic handset has soul. So, show your *style nous* and be pretty in pink with Phones 4u.

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## **Editor's Notes:**

- Phones 4u is an independent mobile retailer selling all networks and handset manufacturers' products.
- It is part of the Staffordshire-based 4u Group, and the Group CEO is Tim Whiting.
- Leading the way in the mobile industry through its excellent customer service, innovative advertising and differentiated in-store experience, Phones 4u has over 445 stores and is still rapidly growing.
- Phones 4u recognises that buying a new phone can be a complex and confusing affair. Phones 4u cuts through this confusion with its unique consumer consultation process, resulting in accurate, impartial advice and a package that is right for each customer.
- As a result it sells more new contracts than anyone else on the High Street.

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