



Find your 'soul' mate, at Phones 4u

Today Phones 4u launched a heavyweight National press advertising campaign to promote the impressive deals available on contract at all Phones 4u stores.

This month, Phones 4u are offering £150 instant cash back when you purchase the Samsung MiCoach on Orange Panther for £45 a month in store. Comprising a heart rate monitor and a stride system, it's the perfect partner for all you fitness fanatics.

But, the offers don't stop there! We're also offering £100 instant cash back when you purchase the new Samsung U900 Soul on the same tariff. With its innovative touch screen navigation system, you'll love its sophisticated good looks. Including unlimited texts and 1200 inclusive minutes, these are great value deals that are too good to miss.

The unbeatable value promotions will be advertised in newspapers including The Sun, The Star, The Daily Mirror, Metro, London Lite and Thelondonpaper.

So whether you're after a handset with that 'Magic Touch', or prefer the sportier type to get your heart racing, you'll find what you're looking for at Phones 4u.

For further information please contact Phones 4u internal press office: Chloe Farrow
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NOTES TO EDITORS :

- Phones 4u is an independent mobile retailer selling all networks and handset manufacturers' products.
- It is part of the Staffordshire-based 4u Group, and the Group CEO is Tim Whiting.
- Leading the way in the mobile industry through its excellent customer service, innovative advertising and differentiated in-store experience, Phones 4u has over 440 stores and is still rapidly growing.
- Phones 4u recognises that buying a new phone can be a complex and confusing affair. Phones 4u cuts through this confusion with its unique consumer consultation process, resulting in accurate, impartial advice and a package that is right for each customer.
- As a result it sells more new contracts than anyone else on the High Street.

-ENDS-

€100 instant cash* New Samsung Soul

- Magical touch navigation window
- Ultra slim slider, only 12.9mm thin
- 5MP camera with auto focus

Includes
**UNLIMITED TEXTS
& 1200 MINUTES**
Only €45 per month* 

Only available at your local store
or by calling 0800 316 2990**




We'll find the right deal 4u.



Images for illustrative only and may differ from actual product. **Offer available when connecting with phones 4u across 11 British mobile networks. Offer not available with an offer after you've purchased a mobile phone or any other. *For more information on the offer, please visit www.phones4u.com or call 0800 316 2990. †1200 minutes. Excludes premium numbers. Offer available when connecting to 11 British mobile networks. Please see our website for full terms and conditions apply, and further details on our phones4u.com

£150 instant cash* Samsung MiCoach

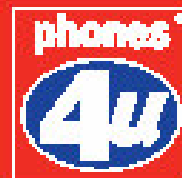
- Heart rate monitor
- Stride sensor
- 1GB memory & 2MP camera

Includes
**UNLIMITED TEXTS
& 1200 MINUTES**
Only £45 per month* 

Only available at your local store
or by calling 0800 072 4501**



We'll find the right deal 4u.



Prices for the handset only and may differ from actual product. Offer available when purchasing selected phones to a new 18 month contract on selected networks and in the UK only. Offer not available on any 4u offers and subject to withdrawal at any time. **Text handsets not available online or by calling direct, handsets will be sent to your nearest 4u store 30 days after activation. † 200 minutes & unlimited texts available when moving to 18 month contract on Orange Pay As You Go. Unlimited texts subject to fair usage. Full terms and conditions apply, visit www.4u.phones4u.com.