



## **Phones 4u to sell iPhone on Orange and O2 networks.**

Phones 4u is pleased to announce that it will be selling the Apple iPhone range with Orange and O2. Contracts will be available to Phones 4u customers in store and online at [www.phones4u.co.uk](http://www.phones4u.co.uk)

Brendan Sweeney, Phones 4u Managing Director said: "We are very pleased to be partnering with both Orange and O2 to sell the iPhone. Recognised for our in depth understanding of the youth market and their needs, our knowledgeable and skilled staff are in a strong position to introduce the Apple iPhone to our Phones 4u customer base.

"Phones 4u believes that the role of the independent mobile retailer is to provide consumers with choice across networks and handsets. The iPhone will complement Phones 4u's market leading product range and offer greater choice to our customers."

Phones 4u group has invested over £8 million in the training and development of its workforce, and currently runs one of the largest retail apprenticeship programmes in the UK with over 2500 employees having started this programme in the last 18 months.